

# AUREOMYCIN®

## DEFINES

### COST-EFFECTIVE

When you compare the broad-spectrum disease control benefits (respiratory, enteric, and reproductive) and cost, Aureomycin is your most cost-effective choice.

AUREOMYCIN SPECTRUM OF ACTIVITY AGAINST MAJOR SWINE PATHOGENS

Mycoplasma spp.	✓
Pasteurella multocida	✓
Actinobacillus suis	✓
Actinobacillus pleuropneumoniae	✓
Haemophilus parasuis	✓
Lawsonia intracellularis	✓
Bordetella bronchiseptica	✓
Leptospira	✓

Activity against these organisms has been demonstrated in clinical and/or field research studies.



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# Aureomycin® DELIVERS



**cost** \kost\ *n* **1** : the amount paid or charged for something : PRICE **2** : the loss or penalty incurred in gaining something **3** : expenses incurred in a law suit - at all costs : regardless of consequences <win at all costs>

**cost** \kost\ *vb* **cost; costing** **1** : to require a specified amount in payment **2** : to cause to pay, suffer, or lose

**cost-ef-fec-tive** \kost-e-fek-tiv\ *adj*\*  
**1** : economical in terms of tangible benefits produced by money spent  
**2** : producing the optimum results relative to the cost

<~**Aureomycin**® : **a**: highly efficacious antibiotic; **b**: broad-spectrum activity against respiratory, enteric and reproductive diseases; **c**: tetracycline of choice; Alpharma Animal Health>

**cost-ly** \kost-le\ *adj* **cost-li-er; est** **1** : of great cost or value <~gems> **2** : done at great expense or sacrifice <a-error> *Syn-*onyms DEAR, VALUABLE, EXPENSIVE - cost-li-ness *n*

cos-tume \kos-tum\ *n* **1** : the style of attire characteristic of a period or place